



## BOOK LIST FROM LUKEMYSSE.COM

### Magazines I read Regularly:

- Harvard Business Review
- Fast Company
- Wired
- Entrepreneur
- HOW
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## SOME FAVORITES

Love Is The Killer App - Tim Sanders  
StrengthFinders 2.0 - Tom Roth  
LinchPin - Seth Godin  
Purple Cow - Seth Godin  
E Myth Revisited - Michael Gerber  
Made To Stick - Chip and Dan Heath  
Who Moved My Cheese - Dr Spencer Johnson  
Order From Chaos - Liz Davenport  
The Tipping Point - Malcolm Gladwell  
Selling The Invisible - Henry Beckwith  
Book Yourself Solid - M Port  
Getting Things Done - David Allen  
ReWork - 37 Signals  
The Coming Jobs War  
Delivering Happiness - Tony Hsieh  
Making Ideas Happen  
Poke The Box - Seth Godin  
Positioning - Jack Trout

## READING NOW OR NEXT

The Icarus Deception - Seth Godin  
The Way We're Working Isn't Working - Tony Schwartz  
What Technology Wants - Kevin Kelly  
Manage Your Day to Day - Jocelyn Gleib  
Million Dollar Consultant - Alan Weiss

## OTHER BOOKS

Outliers - Malcom Gladwell  
Juicing The Orange - Pat Fallon  
You Inc. - Harry Beckwell  
Mouse Driver Chronicles - John Lusk  
Trust Agents - Chris Brogan  
How To Become A Rainmaker - Jeffery Fox  
Inbound Marketing - Dharmesh Shah  
Well Being - Tom Rath  
Switch - Chip and Dan Heath  
Saving the world at work - Tim Sanders  
LikeAbilityFactor - Tim Sanders  
Blink - Malcom Gladwell  
The Referral Engine - John Jantcsch